

NINA ULBRICH

tel: 425.503.8983 / email: nina.a.ulbrich@gmail.com / web: nulbrich.com

SUMMARY

Executive Film Producer based in California. I am a collaborative partner and creative resource to the team from concept development to delivery. Passionate about every project, big and small, I consistently seek creative solutions to work with strict timelines and budgets.

EXPERIENCE

Executive Producer, 215 McCann / January 2019 – March 2024

Clients: Xbox, Converse, LinkedIn, Lyft

Executive Producer (March 2023 – March 2024)

Senior Producer (April 2021 – February 2023)

Producer (January 2019 – April 2021)

- Collaborated and worked closely with creatives, production partners, business affairs and brand management to ensure we all stayed on schedule and within budget while elevating the creative execution of the work.
- Successfully fostered strong client relationships and worked closely with multiple game studios over the course of my time on Xbox.
- Sustainability lead for 215 at McCann Worldwide sustainability meetings.
- Led DE&I and Sustainability in production discussions with clients.
- Led two international multi-day remote productions during early COVID-19 pandemic.

Producer, ARGONAUT / August 2015 – January 2019

Clients: Cricket Wireless, Fitbit, MetLife, Honey Bunches of Oats

Producer (October 2016 – January 2019)

Associate Producer (August 2015 – October 2016)

- Served as lead producer on Cricket Wireless account and produced large scope integrated live action + animated national broadcast and social content.
- Achieved an in depth understanding of 3D character animation process.
- Helped produce the re-brand of Cricket Wireless with talking animated characters.
- Maintained production deadlines and managed deliveries consisting of 100+ deliverables.
- Worked closely with third party cost consultants from pre bid through job wrap.

Assistant Account Executive, ATTIK / June 2013 – March 2015

Client: Toyota Scion

- Served as direct contact for Toyota Scion client and led weekly status meetings and reporting.
- Production lead for re-tagging national broadcast spots.
- Managed usage rights for digital, print and broadcast assets.
- Provided video editing skills as needed.

SKILLS

Adobe Premiere Pro

Adobe Photoshop

Adobe InDesign

Microsoft Office

EDUCATION

M.A. Multimedia Communications, Academy of Art University / 2010 – 2013

Recipient of the Graduate Focus Award. Given to a graduate student who shows the most promise and dedication.

Classes: Film Production, Film Editing, Advertising and Broadcast Journalism

B.A. Economics and minor in Business Administration, University of San Diego / 2005 - 2009

Graduated cum laude. Member of Omicron Delta Epsilon an International Economics Honor Society.